

# CABARRUS COUNTY, NC

## 2015 Tourism Economic Contribution Fact Sheet

### Annual Tourism Activity in Cabarrus County

- Generated **\$411.58 million** in visitor spending
- Produced **\$92.97 million** in payroll
- Created **\$7.18 million** in local tax revenues
- Created **\$23.55 million** in state tax revenues
- Generated **\$30.73 million** in combined state & local taxes
- More than **4,320** jobs were directly attributable to tourism
- 2015 visitor spending increased by **2.89%** over 2014

### Tourism Tax Relief on Cabarrus County Households

As a result of taxes generated by visitor spending in Cabarrus County, each household pays \$467 less in local and state taxes.

In other words, if tourism did not exist, each household would pay **\$467 more in state and local taxes** to replace the taxes generated by visitor spending.

### On an Average Day in 2015...

#### Tourism spending in Cabarrus County:

- Generated **\$84,191** daily in combined state & local taxes
- Created **\$19,671** daily in local county tax revenues
- Created **\$64,520** daily in state tax revenues
- Generated **\$254,712** daily in worker paychecks

This fact sheet was created with data from the "[The Economic Impact of Travel on North Carolina Counties](#)" study prepared for [Visit North Carolina](#) by the [U.S. Travel Association](#). Cabarrus County household data was gathered from the U.S. Census Bureau, [www.census.gov](http://www.census.gov).

For more tourism statistics and information about the [Cabarrus County Convention and Visitors Bureau](#), go to [www.CabCoCVB.com](http://www.CabCoCVB.com).

### 2000-2015 TOURISM SPENDING TREND

