

Cabarrus County Lodging Data

Occupancy (%)	2015						2016											
	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
This Year	72.0	65.2	66.3	71.9	63.2	48.9	56.3	68.5	66.9	76.6	72.6	72.1	75.5	73.4	69.2	76.9	66.1	55.3
Last Year	69.4	66.4	66.5	71.2	61.9	45.8	54.3	64.7	69.8	68.4	69.7	72.6	72.0	65.2	66.3	71.9	63.2	48.9
Percent Change	3.7	-1.8	-0.3	0.9	2.0	6.7	3.6	5.9	-4.1	12.0	4.3	-0.7	4.8	12.6	4.4	7.0	4.6	13.1

Year To Date		
2014	2015	2016
63.4	65.6	69.0
57.0	63.4	65.6
11.3	3.3	5.3

Running 12 Months		
2014	2015	2016
63.4	65.6	69.0
57.0	63.4	65.6
11.3	3.3	5.3

ADR	2015						2016											
	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
This Year	96.88	93.90	102.00	111.86	101.90	90.46	97.82	106.28	97.87	110.45	119.85	100.72	101.50	98.99	103.03	117.15	98.12	94.85
Last Year	93.06	91.83	99.68	104.79	94.50	81.88	91.63	99.51	101.20	100.65	113.50	94.48	96.88	93.90	102.00	111.86	101.90	90.46
Percent Change	4.1	2.3	2.3	6.7	7.8	10.5	6.8	6.8	-3.3	9.7	5.6	6.6	4.8	5.4	1.0	4.7	-3.7	4.9

Year To Date		
2014	2015	2016
96.27	100.26	104.33
92.73	96.27	100.26
3.8	4.1	4.1

Running 12 Months		
2014	2015	2016
94.61	97.82	103.02
94.01	94.61	97.82
0.6	3.4	5.3

RevPAR	2015						2016											
	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
This Year	69.75	61.24	67.61	80.38	64.39	44.26	55.08	72.75	65.51	84.59	87.07	72.63	76.60	72.69	71.28	90.07	64.84	52.50
Last Year	64.62	60.99	66.29	74.64	58.53	37.54	49.79	64.34	70.62	68.82	79.06	68.59	69.75	61.24	67.61	80.38	64.39	44.26
Percent Change	7.9	0.4	2.0	7.7	10.0	17.9	10.6	13.1	-7.2	22.9	10.1	5.9	9.8	18.7	5.4	12.1	0.7	18.6

Year To Date		
2014	2015	2016
61.08	65.73	72.03
52.85	61.08	65.73
15.6	7.6	9.6

Running 12 Months		
2014	2015	2016
57.12	63.63	68.68
54.02	57.12	63.63
5.7	11.4	7.9

Demand	2015						2016											
	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
This Year	51,894	47,006	46,237	51,790	44,073	35,263	40,580	44,561	48,242	53,423	52,358	50,294	54,395	52,928	48,254	55,418	46,088	41,865
Last Year	50,053	47,867	46,385	51,336	43,203	33,046	39,160	42,094	50,294	47,690	50,207	50,633	51,894	47,006	46,237	51,790	44,073	35,263
Percent Change	3.7	-1.8	-0.3	0.9	2.0	6.7	3.6	5.9	-4.1	12.0	4.3	-0.7	4.8	12.6	4.4	7.0	4.6	18.7

Year To Date		
2014	2015	2016
538,387	556,341	588,406
483,881	538,387	556,341
11.3	3.3	5.8

Running 12 Months		
2014	2015	2016
538,387	556,341	588,406
483,881	538,387	556,341
11.3	3.3	5.8

Revenue	2015						2016											
	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
This Year	5,027,335	4,413,892	4,716,142	5,793,428	4,490,971	3,189,832	3,969,657	4,736,075	4,721,451	5,900,491	6,275,278	5,065,813	5,520,976	5,239,143	4,971,619	6,492,137	4,522,277	3,970,899
Last Year	4,657,780	4,395,580	4,623,645	5,379,644	4,082,507	2,705,801	3,588,319	4,188,806	5,089,756	4,800,164	5,698,540	4,784,023	5,027,335	4,413,892	4,716,142	5,793,428	4,490,971	3,189,832
Percent Change	7.9	0.4	2.0	7.7	10.0	17.9	10.6	13.1	-7.2	22.9	10.1	5.9	9.8	18.7	5.4	12.1	0.7	24.5

Year To Date		
2014	2015	2016
51,832,719	55,781,208	61,385,816
44,869,216	51,832,719	55,781,208
15.5	7.6	10.0

Running 12 Months		
2014	2015	2016
51,832,719	55,781,208	61,385,816
44,869,216	51,832,719	55,781,208
15.5	7.6	10.0

